



Scan zone

Privacy Policy

Effective Date: 04/06/2024

Thank you for choosing Scan Zone for your marketing services. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information we gather from our clients and visitors to our website. By using our services or accessing our website, you agree to the terms described in this policy.

1. Information We Collect:

1.1 Personal Information:

We may collect personal information from you, including but not limited to your name, surname, email address, phone number, job title, and company name when you contact us or engage our services. We will only collect personal information that is relevant to our business relationship and necessary for providing marketing audit services.

1.2 Non-Personal Information:

We may automatically collect non-personal information when you visit our website, such as your IP address, browser type, operating system, and website usage data. This information is aggregated and used to analyze trends, administer the website, and enhance user experience.

2. Use of Information:

2.1 Providing Services:

We use the personal information collected to deliver marketing audit services, including conducting assessments, analyzing data, and preparing reports. Your

information will only be used for the purpose it was provided unless you give us explicit consent to use it differently.

2.2 Communication:

We may use your contact information to communicate with you regarding our services, respond to inquiries, and provide updates or notifications related to your engagement with Scan Zone.

2.3 Website Improvement:

Non-personal information collected from our website is used to improve our website's functionality, troubleshoot issues, and enhance user experience. We may also use this information for analytics, research, and marketing purposes.

3. Data Sharing and Disclosure:

3.1 Third-Party Service Providers:

We may share your personal information with trusted third-party service providers who assist us in delivering our services, such as data analysis, hosting, and technical support. These providers are obligated to protect your information and are not permitted to use it for any other purpose.

3.2 Legal Compliance:

We may disclose your information if required by law, regulation, or legal process. We will also disclose information if we believe it is necessary to protect our rights, property, or safety, or to prevent fraud or illegal activities.

4. Data Security:

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

5. Your Choices:

You have the right to access, correct, update, or delete your personal information held by Scan Zone. If you would like to exercise any of these rights or have questions about our privacy practices, please contact us using the information provided below.

6. Updates to Privacy Policy:

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy on our website or by other means of communication. Your continued use of our services after any modifications to this policy constitutes acceptance of the changes.

7. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us by email: marketing.scanzone@gmail.com

By using Scan Zone's services or accessing our website, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your information as described herein.

End of Privacy Policy.